

PRAYAS-THE PLACEMENT AND INTERNSHIP CELL
MATA SUNDRI COLLEGE FOR WOMEN

ANNUAL REPORT OF ACADEMIC SESSION 2022-2023

INTRODUCTION:

The Placement and Internship Cell, in operation since 2005, has been relentlessly working with an aim to provide college students a diverse range of placement and internship options. It extensively organizes collaborative activities for the advancement of analytical, technical, and soft skills of the students and helps them in goal setting and road mapping their careers.

From receiving recruiters of big brands such as Amazon, TCS, ISA Global, WIPRO, Genpact, Planet Spark, and Axis Bank, across sectors like Software, Data Analytics, Education, Travel, Consulting, Sales & Marketing and Finance, to receiving internships in the fields of E-Text Editing, Voice Art, Marketing, Research and Ideation, Content Creation, HR and Digital Marketing, the students were offered a variety of profiles this year, some of them being in- Market Research, Content, Digital and Performance Marketing, Actuarial Analysis, Priority Relationship Management and Public Relations.

The team PRAYAS is led by Dr. S. Kalpana Devi (Convenor) and Ms. Ashema Hasti (Co-Convenor). The student office bearers include Shreya Dhodi (President, Roll No. BCH/20/57), Srishti Sachdeva (Vice-President, Roll No. BCP/20/230), Harshita Joshi (Secretary, Roll No. STA/20/59), Taniya Podder (Joint Secretary, Roll No. BCH/20/31), Saloni Jain (Senior Coordinator, Roll No. STA/20/6) and Nimarpreet Kaur Kalsi (Senior Coordinator, Roll No. BCP/20/375).

The session witnessed Placement & Internship Drives and Workshops in both Online and Offline modes. The Events such as 'Entrepreneurship Awareness Programme', 'Campus to Corporate', 'How to prepare for IELTS, TOEFL, PTE', '3 Cs to Ace Interviews', 'Interview Techniques and Etiquettes' & 'Chartered Financial Expert' etc. helped the students in developing their skills in accordance with the industry standards. All in all, over 500 students have benefited from the cell's placement and internship opportunities till now, and the number keeps growing.

With immense content, we set forth our illustrious placement and internship records of this session. **The highest CTC for the Academic Year 2022-2023 stood at 6.6 LPA offered by Jaro Education and the students bagged an average package of 4 LPA with the total number of students placed standing at 71. Exceeding our previous internship trends, the highest stipend offered to the students was Rs. 20,000 per month by PhysicsWallah for this successful academic year.**

A. Placement Drives

COMPANY	NUMBER OF STUDENTS APPLIED	NUMBER OF STUDENTS SELECTED
FILO	10	2
Richmond Global School	7	1
Queen's English	21	1
Soul Miracles	54	3
Bioworld	26	1
CUR8	10	1
Hike Education (Oct)	22	2
ALEA CONSULTING	30	1
Decathlon	10	3
Focus Edumatics	20	11
6Wresearch	9	1
Clairvolex	29	6
Jaro Education	35	2
Hike Education (Jan)	73	4
Loanwise Financial Services	41	7
Planet Spark	43	11
NTT Data	23	7
3.14	23	1
Transcorp	8	4
EY	1	1
Salwan Public School	1	1

B. Internship Drives

COMPANY NAME	PROFILES OFFERED	NO. OF STUDENTS WHO APPEARED	NO. OF STUDENTS SELECTED
Ferns and Petals	Customer Support Intern	2	1
Pagetrtraffic	Business Development Intern	1	1
Hello Study Global	• Content Research and Development Intern • Web Development Intern • Campus Research Intern • Digital Marketing Intern • Social Media Manager	37	1
IDFC First Bank	Research Analyst Intern	16	1
KAMA	•Anchor • Video Editor • Graphic Designer •Content Writer • Research analyst •Human Resources Intern	20	1
Agile Capital Services	•Marketing(CORE) •Marketing & Finance • Marketing & HR	30	7
Yadgar Safar	•Organizing and Management •Sales and Marketing •Social Media Management •Graphic Designing	64	23
Quantel	Growth and Strategy	25	2
Transcurators	Human Resource Intern	39	1

Sygnific Career	Content writer	32	21
Creativite Perspective LPP	• Market Research Intern • Content Writing Intern • Content Creator Intern • Social Media Intern • Collaboration and Fundraising Intern • Public Relation Intern • Program Design/Development and Execution Intern	2	2
Soul Miracle	Content marketing	26	1
Physicswallah	Project Manager	8	1
Zielhoch	• Marketing Intern • Finance Intern • HR Intern	61	20
RSVI	• Voice Artists for Blinds • Graphic Designing • Social Media Marketing • Fundraisers and Ideation • Content Creation • Human Resources	17	4
Cur8	•Business Development •Growth & Partnerships •Sales Development Representative •SEO /SEM Specialist •Account Management & Customer Success •Content Marketing •Community and events management •Performance marketing •Campaign management	4	1

Group Futurista	•Event management, •Sales and marketing	38	3
Emprego India	Business Development Intern (Sales)	16	2
Rural Handmade	• Sales and Marketing • Business Development • Sustainability Research • Content Marketing / Blog Creator • Vendor Management	6	4
Vice Chancellor DU		45	2
Fundsroom	• Business Analysis • Financial Analyst • Marketing Analyst	35	15
Helpy Moto	1. Ui/UX Designer 2. Project Coordinator 3. Sales 4. Executive Assistant to the CEO 5. Business development 6. Video editor/ Animation 7. HR 8. Front-end developer 9. Backend developer 10. Full stack developer 11. Application Developer 12. Q and A 13. DevOps 14. Finance/ Accountant 15. Content writer 16. Research and development 17. Marketing	19	9

Agrim	Content Writer	8	3
RSVI	1. Marketing Department, PR & Collaboration 2. Voice Over Department 3. Content Department 4. Graphic Designing 5. Spoken English Faculty	19	5
Kama	1)Graphic Designer 2)Content Writer 3)Script Writer	11	5
GAVAKSH INDIA	1.Teaching 2. Social media handle	3	4
Ferns and Petals	Trainee	29	11
GAVAKSH INDIA	1.Teaching 2. Social media handle	2	5
bluntt	Live project intern	15	9
Triedge.in	1. Corporate Acquisition (Marketing) 2. Social Media Intern 3. HR Intern 4. Research Intern	17	9

C. Career Counselling Sessions & Skill Development Workshops.

Event type	Topic	Name of Event Speaker	Name of Organisation/ Company	Date	Number of Registrations
Orientation	Placement Orientation	Prof Kulvinder Singh	New Jobs. Ai (Ministry of Education)	10th August 2022	204
Workshop	Campus Ambassador Program	Gurleen Kaur and Priyanka Sharma	SIEC Education Pvt Ltd	17th August 2022	30
Orientation	Tech Saksham Program	Kawal Preet Kour, Krirtika Mukta Raut, Mayank, Adarsh, Abdul Aziz	Edunet Foundation	18th August 2022	22
Webinar	Career Acceleration Program	Trushna Kshrisagar	Expertrons	20th August 2022	59
Orientation	Entrepreneurship Awareness Programme	Ms. Divya Khandelwal	Udyami Helpline	22nd August 2022	168
Orientation	Entrepreneurship Awareness Programme	Ms. Divya Khandelwal	Udyami Helpline	22nd August 2022	100
Workshop	Training & Job Fair	Ms. Vidhi Vats, Ms. Aishwarya	Elios Healthcare	29th, 30th, 31st August 2022 and 5th September 2022	156
Webinar	3 C's to Ace Interviews	Mr. Gagandeep Singh	GWEPP (Gagan's Winning	10th September 2022	95

			Edge Persona)		
Webinar	Interview Techniques and Etiquettes	Dr. Nidhi Tak	ICFAI Business School	23rd September 2022	78
Webinar	Tips and Tricks to Crack CAT and other MBA exams	Mr. Sivaramakrishna Paladi	Unacademy	8th October 2022	50
Workshop	How to do well in aptitude test?	Mr. Anil Bhadauriya	T.I.M.E Institute	10th October 2022	25
Workshop	Skill Development	Ms. Zeal Joshi (Day 1), Mr. Robin Narang (Day 2), Mr. Nitin Kumar (Day 3), Mr. Bhumish Seth (Day 4)	Pro School	10th December 2022, 14th December 2022, 17th December 2022, 21st December 2022	108
Webinar	Campus to Corporate	Ms. Mary Suja	Jollyhires	15th December 2022	28
Webinar	How to Crack Placement tests etc?	Mr. Sagar Surya	Unacademy	26th December 2022	42
Orientation	Orientation- Department of Hindi, Economics, History, Psychology, English, Political Science, Maths, Stats, Computer Science & B.El.Ed	Mehak Grover & Aaushika Sharma	Placement and Internship Cell MSCW	4th January 2023	88
Orientation	Orientation - Department of Commerce, Sanskrit, Philosophy, Urdu, Punjabi & Music	Vibhuti Gupta & Anoushka Kalawatia	Placement and Internship Cell MSCW	5th January 2023	59

Orientation	Providing an overview on Skill Based Courses & CV Building	Mr. Parth Shukla	9Ledgepro	8th January 2023	38
Career Counselling	Overseas Education	Mr. Gautam Chokkar & Ms. Ayushi Nandy	Discover Matrix	10th January 2023	40
Workshop	How to prepare for IELTS, TOEFL, PTE	Mr. Satnam Singh & Ms. Simran Kaur	Career Tracers	19th January 2023	11
Pre-Placement Talk	Pre-Placement Talk	Mr. Bhupender Singh Nayar	Genpact	24th January 2023	124
Certification Course (Paid)	Advanced Excel	Mr. Parth Shukla	9 Ledgepro	21 January 2023 - 9th February 2023	14
Workshop	Chartered Financial Expert	Ms. Nisha Shah	FinX	30th January 2023	10
Pre-Placement Talk	Pre-Placement Talk & Group Discussion	Abhijeet Virmani (Director), Jessica (Head of HR)	ISA Global	2nd February 2023	174
Workshop	For PWD Students	Shivakant	Indic.ai	7th February 2023	36
Pre-Placement Talk	Pre-Placement Talk	Ms. Shivani Kanojia	Hike Education	10th February 2023	73
Workshop	Professional Makeup Session	Ms. Simar	Simar K Makeovers	13th February 2023	414
Workshop	My Punjabi- Jobs and Opportunities	Mr. S. Prakash Singh Gill	Department of Punjabi	16th February 2023	49